



ASSET – AANWINST/AC TIEF – ACTIF – ACTIF – ACTIVO – AKTYWA - A resource with economic value that an individual, corporation or country owns or controls with the expectation that it will provide future benefit. CURRENT ASSET – VLOTTEND ACTIEF/KORTLOPEND ACTIEF – ACTIF COURANT - ACTIVO CORRIENTE - AKTYWA OBROTOWE - Accountancy: an asset that will be in the company less than 12 months. NON CURRENT ASSET - VASTE ACTIVA - ACTIF NON-COURANT - ACTIVO NO CORRIENTE - AKTYWA TRWAŁE - Accountancy: an asset that will be in the company more than 12 months. LIABILITY – AANSPRAKELIJKHEID – DETTE – PASIVO – ZOBOWIĄZANIA - A company's legal debts or obligations that arise during the course of business operations. CURRENT LIABILITY – KORTLOPENDE VER-PLICHTING - DETTE COURANTE - PASIVO CORRIENTE – ZOBOWIĄZANIA KRÓTKOTERMINOWE - Accountancy: a liability that will be in the company less than 12 months. NON CURRENT LIABILITY – LANGLOPENDE VERPLICHTING - DETTE NON-COURANTE - PASIVO NO CORRIENTE - ZOBOWIĄZANIA DŁUGOTERMINOWE - Accountancy: a liability that will be in the company more than 12 months. SHARE - SHARE / AANDEEL – ACTION – ACCIÓN - UDZIAŁ, AKCJA - A unit of ownership interest in a corporation or financial asset. MARKET - MARKT / MARKET – MARCHE – MERCADO – RYNEK -

A market is any place where the sellers of a particular good or service can tial for a transaction to take place. MARKETING – MARKETING – MAR-process through which goods and services move from concept to the DERZOEK - ETUDE DE MARCHE - ESTUDIO DE MERCADO - research is a key part of developing your marketing strategy. It's about mind so that you understand what they want, how they gather informa-REVIEW - BILAN – BALANCE – BILANS - a financial statement that equity at a specific point in time. **BUDGET** - BUDGET/ BEGROTING much money a person or organization will earn and how much they will penses over a specified future period of time. **INCOME** – INKOMEN – or business receives in exchange for providing a good or service or revenues after all expenses and taxes have been paid. **EXPORT** - EX-to send goods to another country for sale /A function of international trade

meet with the buyers of that goods and service where there is a poten-KETING – MARKETING – MARKETING - The management customer. **MARKETING RESEARCH** - MARKETING ON-BADANIA RYNKU, BADANIA MARKETINGOWE - Market collecting information to give you an insight into your customers' tion and where they come from. **BALANCE SHEET** – summarizes a company's assets, liabilities and shareholders' – BUDGET – PRESUPUESTO – BUDŻET - a plan to show how need or be able to spend/ An estimation of the revenue and ex-REVENU – INGRESO – DOCHÓD - Money that an individual through investing capital. In businesses, a company's remaining PORT / UITVOER – EXPORTER – EXPORTAR – EKSPORT whereby goods produced in one country are shipped to another country

for future sale or trade. The sale of such goods adds to the producing nation's gross output. **INVOICE** – FACTUUR – FACTURA – FACTURA – FAKTURA - a list of things provided or work done together with their cost with possibility of payment at a later time / A commercial document that itemizes a transaction between a buyer and a seller. If goods or services were purchased on credit, it will usually specify the terms of the deal, and provide information on the available methods of payment. **CONSUMER** – CONSUMENT – CONSOMMATEUR – CONSUMIDOR – KONSUMENT - a person who buys goods or services for their own use /An individual who buys products or services or personal use and not for manufacture or resale. It is someone who can make the decision whether or not to purchase an item at the shop, and someone who can be influenced by marketing and advertisements. **COMPETITION** – CONCURRENTE – CONCURRENCE – COMPETENCIA – KONKURENCJA - a situation in which someone is trying to win something or be more successful than someone

else: the person, people or company you are trying to to get what other sellers are seeking at the same time: practicable combination of price, quality, and service. OFERTA – PODAŻ - the total amount of a specific good **DEMAND** – AANVRAAG – DEMANDE – DEMANDA good or service that a consumer or group of consumers PROFIT / WINST / RESULTAAT – BENEFICE – realized when the amount of revenue gained from a busitaxes needed to sustain the activity./ the money a business

**COMPANY** – BEDRIJF – ENTREPRISE – EM-An organized group of people with a particular purpose, **ENTREPRENEUR** - ONDERNEMER – ENTRE-BIORCA - A person who sets up a business or busiprofit. **FINANCIAL** – FINANCIËLE – FINANCIER



be better than / Rivalry in which every seller tries sales, profit, and market share by offering the best **SUPPLY** - SUPPLY / LEVERING – OFFRE – or service that is available to consumers. – POPYT - The amount of a particular economic will want to purchase at a given price. **PROFIT** -BENEFICIO – ZYSK - A financial benefit that is ness activity exceeds the expenses, costs and makes after accounting for all the expenses. PRESA - FIRMA - A commercial business. / such as a business or government department. PRENEUR – EMPRENDEDOR – PRZEDSIĘnesses, taking on financial risks in the hope of – FINANCIERO – FINANSOWY - Linked with

money. **EXCHANGE** – UITWISSELING – ECHANGE – INTERCAMBIO – WYMIANA - An act of giving one thing and receiving another (especially of the same kind) in return / A visit or visits in which two people or groups from different countries stay with each other or do each other's jobs / The changing of money to its equivalent in the currency of another country / Give something and receive something of the same kind in return. **OPPORTUNITY** – GELEGENHEID – OPPORTUNITE – OPORTUNIDAD – SZANSA - A time or set of circumstances that makes it possible to do something / A chance for employment or promotion. **EXPERIENCE** – ERVARING – EXPERIENCE – EXPERIENCIA – DOŚWIADCZENIE - Practical contact with and observation of facts or events / The knowledge or skill acquired by a period of practical experience of something, espe-

cially that gained in a particular profession / An sion on someone. **FOREIGN** – BUITENLANDSE GRANICZNY - Of, from, in, or characteristic of a **KNOWLEDGE** - KENNIS – SAVOIR – CONOknown / Facts, information, and skills acquired through tical understanding of a subject. **NETWORK** - NETinterconnected people or things / A group of people who or social purposes. **COMMERCIAL** – COMMERCIËLE – Concerned with or engaged in commerce / Making or intended COMPTABILITÉ – KSIĘGOWOŚĆ/ RACHUNKOWOŚĆ - A



 event or occurrence which leaves an impress
ETRANGER – EXTRANJERO – ZA-country or language other than one's own. CIMIENTO – WIEDZA - The sum of what is experience or education; the theoretical or prac-WERK – RESEAU – RED – SIEĆ - A group or system of exchange information and contacts for professional COMMERCIAL – COMERCIAL – KOMERCYJNY - to make a profit. ACCOUNTING – BOEKHOUDING – systematic process of identifying, recording, measuring,

classifying, verifying, summarizing, interpreting and communia given period, and the value and nature of a firm's assets, liabili-WAARDE - VALEUR AJOUTÉE - WARTOŚĆ DODANA -An equal to the difference between its cost and the amount received when cating financial information. It reveals profit or loss for ties and owner's equity. **ADDED VALUE** - MEERamount added to the value of a product/service, it's sold. Wages, taxes, etc. are deducted from the

added value to give the profit. **CAPITAL** – KAPITAL – KAPITAL – KAPITAL - Wealth in the form of money or other assets owned by a person or organization or available for a purpose such as starting a company or investing. **DEFICIT** – TEKORT – DÉFICIT – DEFICYT - An excess of expenditure or liabilities over income or assets in a given period. **IMPORT** – IMPORT AANVOER – IMPORTER IMPORTATION - IMPORT/ IMPORTOWAĆ - Bring (goods or services) into a country from abroad for sale- Imports: a commodity, article, or service brought in from abroad for sale. **INVEST** – INVESTEREN – INVESTIR – INWESTYCJA -Put money into financial schemes, shares, property, or a commercial venture with the expectation of achieving a profit. **PRODUCTIVITY** – PRODUCTIVITÉ - RENTOWNOŚĆ/WYDAJNOŚĆ -The effectiveness of productive effort, especially in industry, as measured in terms of the rate of output per unit of input. **TAX** – BELASTING – TAXE – PODATEK - A compulsory contribution to state revenue, levied by the government on workers' income and business profits, or added to the cost of some goods, services, and transactions. **TRADE** – HANDEL – COMMERCE – HANDEL - The action of buying and selling goods, services or information. **TURNOVER** – OMZET - CHIFFRE D'AFFAIRES – OBRÓT - The amount of money taken by a business in a particular period.



## Lifelong Learning Programme

## COMPARISON OF BUSINESS POLICIES IN VOCATIONAL EDUCATION AND TRAINING IN EU COUNTRIES AND ADAPTATION OF GOOD PRACTICES AT VET SCHOOLS AND VET PROVIDERS 2013-1-NL1-LEO04-12683